



GET YOUR CUSTOMERS ON THE  
**FAST TRACK**  
TO ePEDIGREE COMPLIANCE...

# ...FASTER THAN YOU CAN SAY,

# “MASS SERIALIZATION AT NEAR-OPTIMUM PRESS SPEEDS.”

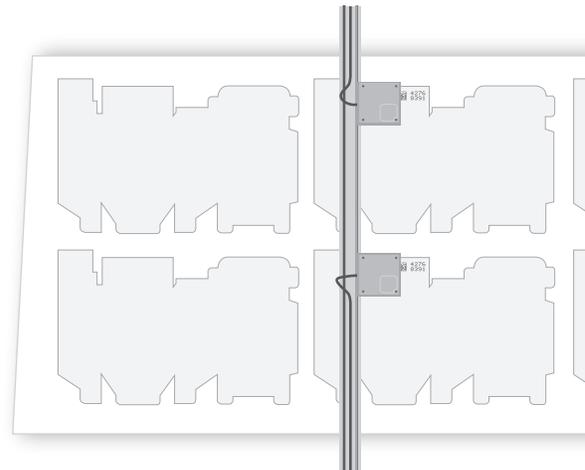
**It's simple: In ePedigree, the race will go to the swift.** The converter who can offer mass serialization with optimum accuracy and near-optimum press speeds will be the preferred partner of pharmaceutical companies complying with ePedigree regulations. Pharmaceutical companies who distribute products in California will be required to provide ePedigree – an electronic supply-chain history. But that's just the beginning. Before long, all states will need to comply. The converter whose printing and verification system is implemented quickest will capitalize with pharmaceutical companies looking to act now and do ePedigree right.

**IMPRINTS™ FOR CONVERTERS** is that system.

IMprints For Converters is a collaboration between Videojet and Label Vision Systems – industry leaders in mass serialization printing and verification, respectively – and Roberts PolyPro and Mark Andy. IMprints For Converters can generate, apply and verify ePedigree-compliant codes on cartons or labels at nearly 1,000 fpm, in sync with your narrow-web press, rewinder or folder gluer. It doesn't get any faster. You and your pharmaceutical customers will profit from the difference.



MARKANDY



*IMprints For Converters deploys with your in-line or off-line conversion equipment to provide coding and verification at nearly 1,000 fpm.*

**IMPRINTS™ FOR CONVERTERS IS A MASS SERIALIZATION SOLUTION DEPLOYABLE NOW.**

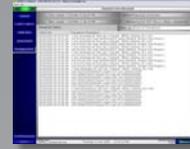
**IMprints For Converters is specifically tailored to meet the challenge of applying mass serialization to cartons or labels at the time of production.** Its backbone, IMprints CodeMaster, can generate the codes based on a defined set of rules or it can import and distribute third-party codes. As the codes are printed and verified, CodeMaster keeps track. Videojet is the global leader in marking and coding and offers the broadest range of digital print technologies for applying codes, including continuous and thermal ink jet, laser and binary array printers – all of which can produce 2D Data Matrix bar codes, the preferred ePedigree identifier, at close to 1,000 fpm on virtually any type of material.

**IMprints For Converters ensures high-quality codes.** Because pharmaceutical manufacturers must read the identifier on their own packaging lines, it's essential that the codes be high quality. Label Vision Systems' LVS 7000 camera system reads and grades codes per GS1 standards, at all production speeds. IMprints For Converters offers configurable thresholds for the grade of code required and initiates the appropriate response to substandard codes, such as enabling an alarm, stopping the line and more.

**IMprints For Converters is an integrated system, so set-up is quick and simple.** IMprints is designed to run in-line or off-line. For in-line applications, Mark Andy's VSR series of rewinders, with widths up to 20" and speeds up to 900 fpm, is the ideal context for printing and camera systems. For off-line applications, the Roberts PolyPro xxxx, serving as the feed system to your folder gluer, is a perfect match. It offers unsurpassed line speeds and material-handling accuracy for optimum printing and verification of Data Matrix codes. While Mark Andy and Roberts PolyPro are preferred IMprints partners, the system is 100% compatible with all major conversion equipment.

**IMprints For Converters is simply the best mass serialization solution available for converters today.**

**IMPRINTS FOR CONVERTERS: THE PROCESS**



**IMPRINTS CODEMASTER.**  
*Generates and/or manages codes and maintains the master database for all transactions.*



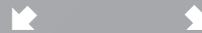
**IMPRINTS LINE CONTROLLER.**  
*Interfaces with all printers and vision equipment to manage codes and code relationships.*



**VIDEOJET BX SERIES PRINTER.**  
*Industry-leading printing equipment handles all substrates at the fastest speeds possible. Converting equipment fitted with printers will print 2D codes across press form.*



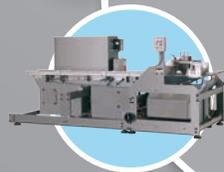
**LABEL VISION SYSTEMS' LVS 7000 CAMERA.**  
*Reads and grades all codes per GS1 standards at maximum production speeds.*



OFF-LINE



**MARK ANDY VSR SERIES REWINDERS.**  
*Preferred in-line partner, fully compatible with IMprints coders and verifiers; handles widths up to 20" and speeds up to 900 fpm.*

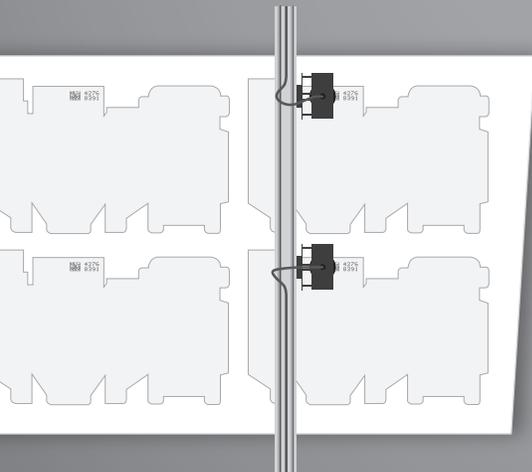


**ROBERTS POLYPRO PULSE FEEDER INPUT TO A FOLDER/GLUER.**  
*Preferred off-line partner for folder/gluer input, offering unsurpassed line speeds and material-handling accuracy.*

IN-LINE



**IMPRINTS DATABASE DELIVERY.**  
*A database of all codes marked on packaging is recorded onto a CD (plus backup) for delivery with converted packaging.*





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Videojet Technologies Inc. is a world-leading manufacturer of coding, printing and marking products, supplies, and parts for the product identification industry. As experts in continuous ink jet (CIJ), drop-on-demand (DOD), thermal-transfer overprinting (TTO), binary array, and laser technologies, Videojet has over 275,000 units installed worldwide.



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Label Vision Systems Inc. manufactures and sells print-quality inspection systems based on industry-standard electronic imaging technology. LVS systems function in off-line or in-line mode. In business for more than three decades, Laser Vision Systems operates in North America, South America, Europe and Asia.

## MARKANDY

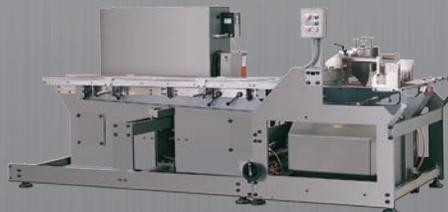
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Mark Andy is the expert in web transport and management, providing complete workflow solutions for printers and converters for more than 60 years. The Mark Andy VSR product line offers the most productive, flexible solution for slitting/rewinding challenges.



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Roberts PolyPro, a division of Pro Mach, is in the business of enhancing packaging performance by providing innovative product packaging solutions for the paperboard packaging, food & beverage and textile markets.

[www.videojet.com/converters](http://www.videojet.com/converters)