

Uptime Peace of Mind™ with Videojet Fluids and Supplies

Videojet formulates, manufactures and delivers more fluids and supplies than any other industrial coding and marking manufacturer today – over 340 application-unique products. Our supplies are specifically designed to enhance the performance of your Videojet printers, as well as increase your production efficiency. Videojet's premier fluids deliver high quality codes because they are premium quality products.



Original Manufacturer Quality

Fluids and supplies purchased from third party suppliers may degrade your Videojet printer performance and code appearance over time. In as little as 2-3 months, you may spend more on maintenance, parts, and downtime because of the "savings" you thought you were getting from purchasing off-brand supplies.

Wide Range of Formulations that are:

- Thermochromic
- UV readable
- Water-resistant
- Oil penetrating
- Food grade
- Fade-resistant
- Machine readable
- Wear-resistant
- Water-based "green"

Engineering for Maximum Uptime

Videojet printers and supplies are designed, tested and manufactured together, to function at optimum performance levels. Our staff of degreed chemists with over 140 years experience developing jet inks work in conjunction with printer engineers to develop inks that match precisely with printer requirements for consistent and accurate results.

Manufacturing Quality

Videojet inks and fluids must pass rigorous development tests that prove robustness of design before they are delivered to your door. These include: accelerated aging, printer/ink qualification across full-range temperature extremes, chemical stability testing and raw material and process variation control. We optimize the composition and manufacturing process to deliver fluids that provide the highest quality codes at the lowest possible cost.

Videojet manufactures and tests each batch of fluids in ISO 9002-certified manufacturing locations in US, Holland, China and Brazil to provide rapid-response order fulfillment and uninterrupted supply across the globe. Videojet offers supplies distribution services to over 120 countries. Our supplies can ship within 24 hours in UN-compliant packaging approved for worldwide shipments.

More Than Just Ink

In addition to inks and fluids, Videojet ribbons made for our Thermal Transfer Overprinters (TTO) offer high speed printing and performance with excellent quality and durability of printed image, and extended overall printhead life.



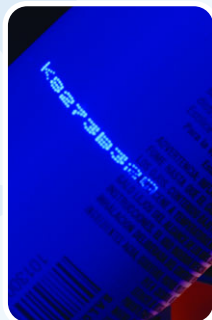
Fluids and Supplies to Get the Job Done Important Considerations:

- 1. Performance** - Your production depends on reliable coding. Select inks that get the most uptime from your printer and promise the best quality print.
- 2. Compatibility** - Good performance demands fluid formulated to avoid chemical reaction—make-up fluid and ink must be highly compatible and tuned to prevent poor printer operation, increased maintenance cost and downtime.
- 3. Purity** - The nozzle in your printhead is one-third the diameter of a human hair—the tiniest of foreign particles in your fluid supplies may clog it.
- 4. Consistency** - For consistent performance and uptime, look for consistent fluid quality—from batch to batch, year after year.
- 5. Support** - What if your packaging supplier changes materials and your regular ink won't print on it? You need an expert ink supplier with the depth of experience to help with the unexpected.
- 6. Selection** - Look for an experienced fluid partner that can serve your present and future needs, with inks for every application.
- 7. Reliability** - You want a stable supplier who won't disappear if the going gets tough.
- 8. Economy** - Use supplies that will offer you the most operation productivity through reliable uptime
- 9. Safety** - Inks must be formulated for employee and environmental safety, and meet government regulations.
- 10. Ease of use** - Good fluids and supplies should help your workers avoid mistakes.
- 11. Service** - Enjoy a partner who can be there to help you anytime, anywhere in the world—day or night.

Videojet: The Complete Solution

Product identification, carton coding, flexible packaging marking, postal compliance, and more. Videojet delivers the whole solution for industrial coding and marking, and printing and mailing. Contact us today to learn more about...:

- Service and Support
- Parts
- Supplies
- TotalSource® program – Videojet preferred customer program for fluids, parts and service.



800-843-3610 • www.videojet.com • info@videojet.com

Videojet Technologies Inc. • 1500 Mittel Boulevard
Wood Dale IL • 60191-1073 • USA

Phone: 630-860-7300 • Fax: 630-616-3623