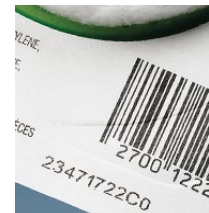


# Flexible plastic and paper

## More print, less cost

Many coding technologies are effective on flexible plastic and paper packaging. While films, pouches, sleeves, and bags can all be cost-effective packaging options, managing the numerous pre-printed films for every fragrance, colour and product can be challenging and costly.

Videojet has a wide range of coding technologies to give you the capability to print product information, bar codes, ingredients, logos and other information during packaging by batch, line and even individual unit. This can reduce your hassle and costs while increasing your manufacturing flexibility.



### Direct to package



#### Thermal Transfer Overprinter (TTO)

- ideal for coding on plastic film prior to filling
- sharp bar codes and logos for clear customer communication
- perfect for adding colour numbers, logos, names or bar codes on plastic sleeves

### Direct to package



#### Thermal Inkjet (TIJ)

- easy to use and maintain due to the innovative no-mess ink cartridge system
- prints clear bar codes, logos and other data
- ideal for paper-based applications, such as the cardboard back of retail blister packages

### Direct to package



#### Laser Marking Systems

- a chemical reaction on certain types of film results in a colour change which gives you sharp, clear codes
- limited supplies required
- ideal for paper and some plastics

### Direct to package



#### Continuous Inkjet (CIJ)

- specialised inks for optimised adhesion and code durability
- seamless integration into flow-wrappers, vertical form, fill and seal and other machinery
- codes on most flexible paper and plastic package types