

# PEI GENESIS



## Videojet supporting PEI Genesis to provide precision results...

**PEI Genesis UK Ltd in Southampton has been working with Videojet for the past 10 years to assemble and code their precision connectors.**

The privately owned American company is the world's fastest assembler and distributor of precision connectors and power supplies for the military, aerospace and transportation divisions. The Southampton facility is an industry leader in Europe, supporting one of Europe's largest Amphenol and ITT Canon distributor.

PEI Genesis treats every application individually, guaranteeing a 48 hour or less turn-around with no minimum quantity order.

Over recent years Videojet has supported PEI Genesis in reacting to their customer needs. In total they have eight Excel Small Character Inkjet Printers; two Excel High-Res printers and six Excel Series 2000 Opaque inkjet printers, coding black and white ink on to connector parts.

Videojet's Excel printers are used to code a traceability message on to the connector parts, including product ID, part number and batch code. The printers are linked up to a PC and work with a bespoke handling system and scanner unit.

The Excel 2000 Series Opaque printers deliver the highest degree of reliability and print quality on dark or difficult to mark surfaces. They are designed to work in tough environments, coding at high speeds with exceptional print resolution.

PEI Genesis UK Ltd in Southampton has never used anything other than Videojet, adopting the same methodology as their American plant. Jamie McBride, Mechanical Excellence Team Leader, has always been impressed with Videojet's Excel printers. He said: "Videojet have managed to supply and support the industry with its high requirements. The machines are reliable and easy to use."

Eight machines have been installed so far at the Southampton site, with strong plans for Videojet to fulfil future coding and marking needs.

Jamie McBride added: "PEI Genesis UK is an industry leader in assembling and distributing connectors, mirroring our world class facility in the US. We are continually improving our production, and take great pleasure working with Videojet, the ideal coding partner, to assist in our future growth."



**Identify with Videojet, world leaders in coding and marking solutions.**

For more information please call +44 (0) 870 240 5542,  
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