

Pouches bring many advantages to beverage manufacturers

Flexible design

Pouches can be formed to the manufacturers' unique needs.



Product protection

Material enhancements allow for more freshness, longer shelf life, and less food spoilage.

Vertical canvas

Large, flat structure provides a billboard for owners on shelves and end-caps.

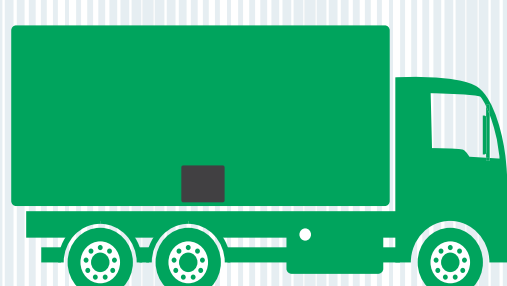
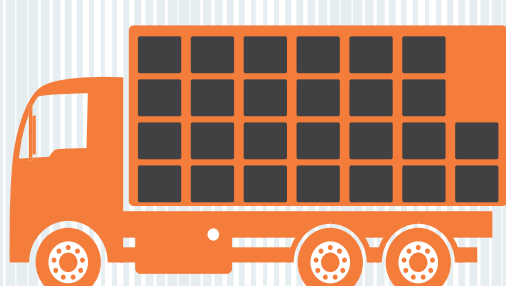
Cost benefits

Empty pouches are lighter and less bulky to transport.



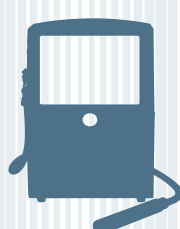
*www.globalprocessingmag.com, April 28, 2015

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Ratio in truckloads needed to transport unfilled **glass** vs. **pouches**.

Select the right printing and marking equipment for applying the right codes



Continuous Inkjet (CIJ) and Traversing CIJ

A versatile coding solution, CIJ employs fluids for non-contact printing of up to five lines of text, as well as linear and 2D bar codes. Can print on stationary packaging via traversing systems.



Thermal Transfer Overprinter (TTO)

A digitally controlled printhead precisely melts ink from a ribbon directly onto flexible films to provide high-resolution, real time prints.



Label Printer Applicator (LPA)

Prints and places labels on cases of various sizes for traceability throughout the supply chain.

Large Character Marking (LCM)

Ink-based, non-contact printing of alphanumeric codes, logos and bar codes on cases.

Learn more about coding on beverage pouches

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