

Specialty containers

Code on almost anything

Due to their shape, use and dispensing method, many personal and home care products such as cosmetics, skin and lip care, deodorants and even air fresheners come in a variety of specialized containers. In fact, your package design often differentiates your product and can be integral to your success.

So, make sure your coding doesn't detract from your great package styling by considering coding during the design process, then choosing the optimal coding technology for your specialized package.

The Videojet wide range of different coding technologies can help you create unique and sales winning packaging for your products.



Direct to label



Thermal Transfer Overprint (TTO)

- ideal for dark packaging when a contrasting code is required
- prints on label prior to application
- many different ribbon colors available

Direct to label and package



Laser Marking Systems

- mobile 3020 Laser Marking System is easily adjusted for varying package sizes
- scribing technology and large marking fields provide excellent code quality

Direct to label



Label Printer Applicator (LPA)

- modular, robust design, which helps ensure maximum versatility
- capable of high loads, with extremely accurate control or exceptional speeds
- can be easily integrated into existing line systems

Direct to label and package



Continuous Inkjet (CIJ)

- versatile coding solutions for almost any package material, size or color
- easy-to-use with interactive touchscreen
- Smart Cartridge™ fluid system virtually eliminates waste, mess and mistakes