

# HDPE and PET bottles, jars and containers

## Your ideal code

Over 80% of global personal and home care bottles, jars and containers are made from HDPE or PET<sup>1</sup>.

Plastic packaging includes slick plasticizers which support plastic flexibility but can make coding difficult. So consider code contrast and resilience requirements and make sure you get product samples before you determine the optimal coding technology for your package.

Our expert sales and service teams will help you chose the right coding technology and keep it running effectively on your line.



Direct to closure, package, label



### Continuous Inkjet (CIJ)

- high-speed, non-contact printing, even on irregular shapes
- wide range of both dark and light colored inks for maximum contrast
- ideal for both direct-to-plastic and label printing
- mobile printhead enables code placement almost anywhere on package, including closures and curved bottoms, for maximum flexibility

Direct to closure, package, label



### Laser Marking Systems

- creates clear and permanent codes that are ideal for detergents, cleaners and products used in wet environments
- no inks or fluids required, reducing your environmental footprint
- ideal for both direct-to-plastic and label printing especially in pre-printed knock-out boxes

<sup>1</sup>Euroonitor packaging database. Based on 2012 package type estimates.