



Track & Trace Forum

hosted by Videojet Pharma Line

Hall 6 - Gallery 03
Interpack, 4th - 10th May 2017
Duesseldorf, Germany

**Are you
ready for
serialization?**

We are.



Don't waste your time.

Meet the world's leading Track & Trace providers in one place and see the newest innovations.

Given the increasing number of counterfeit medicines and the fast-approaching deadlines for serialization directives worldwide, the pharmaceutical industry is now entering a crucial phase. Stakeholders along the pharmaceutical supply chain are in charge of updating their production lines in order to comply with the new regulations and, even more importantly, to ensure maximum patient safety.

To address the various questions relating to an efficient implementation of serialization, Videojet will host a Track & Trace Forum at Interpack 2017 exhibition.

At the forum, the world's leading Track & Trace providers will showcase their latest serialization solutions and give advice, based on best-practice implementations.

"Our forum is a truly unique chance for visitors to meet all leading Track & Trace providers in one place. There hasn't been a similar event in the past.", says Thierry Protas, Global Pharma Director at Videojet. "Moreover, visitors can experience our broad range of coding solutions and learn more about our brand new Code2Carton test service."



Call **+49 6431 994-421**

Email: pharmamarketing@videojet.com
or visit www.videojet.com/pharma

Videojet Technologies GmbH
An der Meil 2,
65555 Limburg a. d. Lahn
Germany

