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## **Videojet Introduces 9550 Print & Apply Labeling System with New 6-inch Tamp Option**

**CHICAGO – August 2, 2022** — Videojet Technologies, a global supplier of coding and marking systems, today announced the availability of a 6-inch tamp applicator for its innovative Videojet 9550 Print & Apply Labeler for cases and pallets, delivering industry leading Videojet 9550 performance to an even broader audience.

The Videojet 9550 print and apply system has proven widely successful due to the groundbreaking design that eliminates the mechanical adjustments, wear parts and failure points that can cause everyday operational problems in other label print and apply (LPA) systems. Building on the available Videojet 9550 4-inch tamp model, the new 9550 6-inch tamp model offers even more flexibility when labeling pallets, bundles and cases of variable heights.

Requiring minimal adjustments of its mounting orientation because it can accommodate longer labels, the 9550 6-inch tamp printhead meets a growing need for manufacturers who label shrink and stretch-wrapped pallets. The 6-inch tamp printhead features a dynamic auto re-track system that allows the applicator to sense different heights on boxes and retract when it contacts the box surface. The auto re-track system can serve as a safety feature, and thanks to the applicator's swing pivot, the 9550 6-inch tamp gives operators easy access for cleaning, maintenance and replacing labels.

“With a 6-inch tamp, you can use labels that measure up to 6 inches in length, whether mounting the printer vertically or horizontally on its stand. This means manufacturers can include even more pertinent information in the available space on the label to accommodate industry requirements,” said Carl Chaplin, Product Manager for Videojet.

The standard unit features a 6x6 inch tamp pad. Taller labels can be accommodated with an optional 6x8 inch tamp pad size.

To learn more about the Videojet 9550 6-inch tamp labeling system, visit <https://www.videojet.com/us/homepage/products/case-coding-printers/print-and-apply-labeler-printers/videojet-9550.html>.

**About Videojet Technologies:**

Videojet Technologies is a world-leader in the product identification market, providing in-line printing, coding, and marking products, application specific fluids, and product life cycle services. Our goal is to partner with our customers in the consumer-packaged goods, pharmaceutical, and industrial goods industries to improve their productivity, to protect and grow their brands, and to stay ahead of industry trends and regulations. With our customer application experts and technology leadership in Continuous Inkjet (CIJ), Thermal Inkjet (TIJ), Laser Marking, Thermal Transfer Overprinting (TTO), case coding and labeling, and wide array printing, Videojet has more than 400,000 printers installed worldwide. Our customers rely on Videojet products to print on over ten billion products daily. Customer sales, application, service, and training support is provided by direct operations with over 4,000 team members in 26 countries worldwide. In addition, Videojet's distribution network includes more than 400 distributors and OEMs, serving 135 countries.

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