

# Glass bottles and jars

## Protect and enhance your brand

Defending the reputation of your business and your products is not easy. Product diversion to unauthorized channels and counterfeiting can reduce profits, tarnish brand image and create safety risks for your customers.

Our advanced coding technologies and supporting software solutions, however, can give you the supply chain control you need to prevent these threats. These solutions can be as simple as using a laser marking system to ensure a permanent code on your glass package to an integrated software solution.



### Direct to label



## Thermal Transfer Overprint (TTO)

- prints on labels prior to placement on glass
- ribbon saving technology minimizes supply usage
- in-line print quality often on par with pre-printed content



### Direct to label and package



## Continuous Inkjet (CIJ)

- print sizes available with compact 50 micron nozzles for your small, hard-to-code areas
- high contrast text ideal for customizing bottles with color numbers or names
- versatile design is easily modified for different package sizes and shapes
- UV inks enable covert coding solutions

### Direct to label and package



## Laser Marking Systems

- clear codes, logos and text etched into glass packaging ensures permanence and brand protection
- removal of top layer of paint on decorated bottles gives high contrast
- possible to code inside of package to prevent tampering