

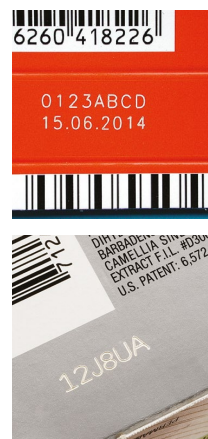
## Folding cartons

### Standardize and save with value-added coding

Videojet coding solutions can do more than just add a batch, lot or date to your package: they can simplify your operations and help reduce your manufacturing costs.

More coding in-line and onsite means you can customize packaging at the product or batch level. With Videojet's digital coding technology you can add color names or numbers, ingredients, bar codes, or icons to your product in-line and to the outside of cartons.

Quicker changeovers and more flexible manufacturing is made possible by using coders for package customization in-line. This enables standard cartons to be used throughout a line or plant, reducing pre-printed package inventory.



#### Direct to package



### Thermal Inkjet (TIJ)

- high quality, high resolution print even after long printing breaks
- easy to integrate into packaging line for printing above or laterally

#### Direct to package



### Laser Marking Systems

- simple and clean method of marking text, bar codes or images while utilizing virtually no consumables
- A CO2 laser will remove the top layer of a pre-printed ink to expose the layer underneath, resulting in high quality and bright contrast

#### Direct to package



### Continuous Inkjet (CIJ)

- codes adhere to virtually all common carton materials including those with aqueous overcoats and varnishes
- reliable and cost effective coding method
- colored and pigmented inks available for dark boxes to create high contrast
- invisible UV and IR inks can hide code in package design