



## Building materials and the cost of operator-caused coding errors



# 70%

of coding errors can be attributed to operator error

### The right code matters...

and when missed, coding errors can be quite costly.

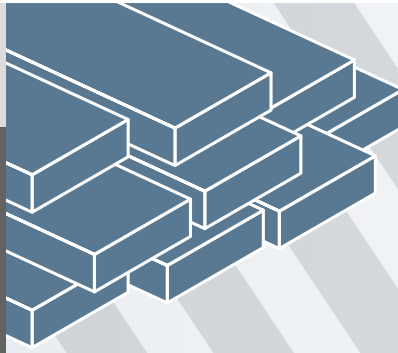
In a customer survey, we found that the most common production and packaging code-related mistakes are data entry errors and incorrect job selection.

**One error. One wrong code.**  
**917,280 reasons to care about code accuracy.**

### Imagine this \$917,280.00 mistake

#### 6' x 10' Redwood Timber

A coding error can steal producers' profits. With a simple misgrade of a higher-end product to a lower-end one, producers lose revenue by selling a premium product at the less-than premium price.

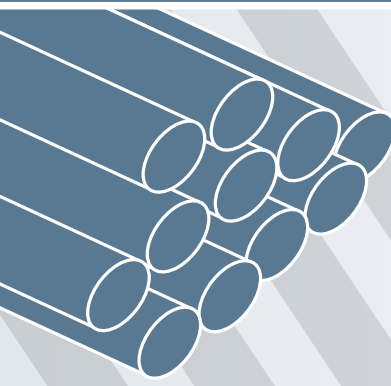


- Grade name
- Retail price per unit
- Factory price per unit
- Line speed
- Units per hours
- Revenue per hour
- Hours per shift
- Totals

| Correct Code Data | Data Entry Code Error |
|-------------------|-----------------------|
| Clear Heart       | Con Heart             |
| \$650.00          | \$195.00              |
| \$390.00          | \$117.00              |
| 80 m per min      | 80 m per min          |
| 480               | 480                   |
| \$187,200.00      | \$56,160.00           |
| x 7               | x 7                   |
| \$1,310,400.00    | \$393,120.00          |

**Estimated costs of operator error per shift** **\$1,310,400.00 - \$393,120.00 = \$917,280.00**

### Another potential costly mistake



- Schedule name
- Retail price per unit
- Factory price per unit
- Line speed
- Units per hours
- Revenue per hour
- Hours per shift
- Totals

| Correct Code Data | Data Entry Code Error |
|-------------------|-----------------------|
| Schedule 80       | Schedule 40           |
| \$6.98            | \$2.99                |
| \$4.65            | \$1.99                |
| 30 m per min      | 30 m per min          |
| 600               | 600                   |
| \$2,790.00        | \$1,194.00            |
| x 8               | x 8                   |
| \$22,320.00       | \$9,552.00            |

#### 1" x 10' PVC Conduit

Whether large or small, coding errors can really add up and lead to scrap, especially with materials that aren't easily recoded, that is, if they can be recoded at all.

**Estimated costs of operator error per shift** **\$22,320.00 - \$9,552.00 = \$12,768.00**

## Videojet Code Assurance solutions Safeguarding against coding errors

Videojet offers solutions with rules-based software, bar code readers, and network communications to virtually eliminate data entry errors.

Videojet printers are engineered for uptime, including features that minimize maintenance and operator intervention, and they are supported by one of the largest service networks in the industry.



## Videojet coding technologies for building material applications



| Printing application   | Laser | Thermal Ink Jet | Continuous Ink Jet | Thermal Transfer Overprinters | Label Print and Apply | Large Character Marking |
|------------------------|-------|-----------------|--------------------|-------------------------------|-----------------------|-------------------------|
| Bags                   | ✓     |                 | ✓                  |                               |                       | ✓                       |
| Wood products and tile |       | ✓               | ✓                  |                               |                       | ✓                       |
| Extrusions             | ✓     |                 | ✓                  |                               |                       |                         |
| Flexible packages      |       |                 | ✓                  | ✓                             |                       |                         |
| Rigid packages         | ✓     |                 | ✓                  |                               |                       |                         |
| Cardboard              | ✓     | ✓               |                    |                               | ✓                     | ✓                       |

**Looking to avoid costly coding mistakes? Contact Videojet.**

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