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Marking, coding and systems solutions

Fruits and Vegetables



Videojet marking and coding equipment is designed to meet the exacting demands of the fruit and vegetable industry

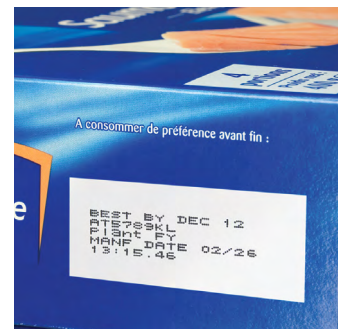
Fruit and vegetable products come in various product and packaging formats: trays, bags, cans and jars, boxes...and you need a clear and crisp code on all of them! Videojet offers industrial coding and marking solutions suitable for harsh conditions and changing packaging types so your code will always look fresh!

Tough production environments

- All Videojet printers are designed for industrial 24/7 operation in a fruit and vegetable production environment
- IP65 versions of printers are available for humid and dusty environments in canning or fresh produce packaging applications
- Automated start up and cleaning procedures deliver a faster start of your fruit and vegetable production lines



Paper label



Paperboard



Flexible film



Paperboard



Paperboard



Flexible film



Temperature

- Videojet printers are designed to operate in low temperatures and to adapt to varying temperatures
- Thermal transfer overprinters can operate down to 2°C/35°F and below with selected ribbons

Printer Start Up

- Videojet printers have optimized start up and shut down procedures
- Minimum user interaction for restart during seasonal use of printers in fresh produce packaging

Ease of Operation

- Intuitive and easy to learn user interface displays coding content and all relevant process parameters
- Real time indication of consumable levels so you know when to replenish
- Continuous inkjet (CIJ) printers are designed for maximum mobility: compact, lightweight and with built-in handles



Glass jars



Corrugate



Metal can



Label on corrugate



Metal lid



Label on stretch wrap

Videojet in the fruit and vegetable market

- Innovative installations tailored for specific fruit and vegetable customers
- Largest and most experienced service and support teams in the industry delivers uptime
- Can print on a variety of fruit and vegetable package materials, whether you are producing fresh, frozen, canned, or processed products
- Our print solutions can be installed at various places within the production line, delivering true ease of operation
- We offer inks with high adhesion that provide clean, clear codes, even if the surface is wet or has fat, oil, or other substances on it

Videojet solutions

Accurate, reliable and cost effective printing

Coding in the dairy industry is not necessarily straightforward. Given the high production volumes and short shelf-life of many dairy products, your lines require fast, accurate and reliable coding. Videojet printing solutions maximize production and business benefits through increased uptime, simplified operations and improved flexibility. With a robust offering of varying technologies, Videojet can meet these challenges with an array of cost-effective and high uptime solutions.

Continuous Inkjet (CIJ)

Most versatile of all variable technologies, combined with a portfolio of over 175 inks, CIJ prints on nearly any material and shape.



Laser Marking Systems

Improve the contrast and readability of your codes by permanently etching the material surface without physical contact or any need for solvents or extra supplies.



Thermal Inkjet (TIJ)

Ideal for high quality text and bar codes on boxes, cartons, and cases ensuring that even complex and detailed codes are clearly readable for your downstream partners and consumers.



Thermal Transfer Overprinting (TTO)

Perfect for your flexible packaging applications, TTO gives you high quality codes and images, from date and time to DataMatrix codes and logos in a variety of colors.



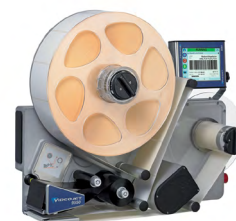
Large Character Marking (LCM)

Eliminate pre-printed boxes and labels by printing your supply chain information directly to case, saving time and reducing costs.



Label Print Applicator (LPA)

When your customers require labels or you are using darker corrugated cases, LPA automatically applies labels to cases to help ensure high accuracy across a range of substrates.

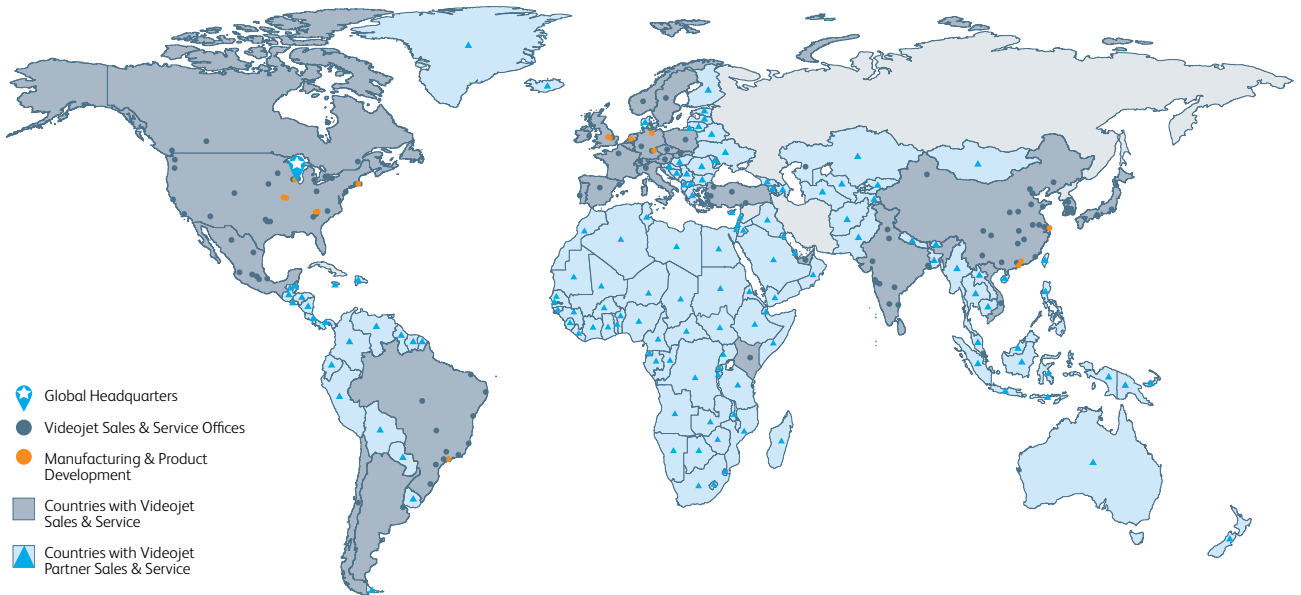


Peace of mind comes as standard

Videojet Technologies is a world-leader in the product identification market, providing in-line printing, coding, and marking products, application specific fluids, and product LifeCycle Advantage™.

Our goal is to partner with our customers in the consumer packaged goods, pharmaceutical, and industrial goods industries to improve their productivity, to protect and grow their brands, and to stay ahead of industry trends and regulations. With our customer application experts and technology leadership in Continuous Inkjet (CIJ), Thermal Inkjet (TIJ), Laser Marking, Thermal Transfer Overprinting (TTO), case coding and labeling, and wide array printing, Videojet has more than 400,000 printers installed worldwide.

Our customers rely on Videojet products to print on over ten billion products daily. Customer sales, application, service and training support is provided by direct operations with over 4,000 team members in 26 countries worldwide. In addition, Videojet's distribution network includes more than 400 distributors and OEMs, serving 135 countries.



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