Marking, coding, and productivity solutions

Videojet® Technologies
Who we are

Videojet is a world-leading coding and marking provider and a member of the Veralto Product Quality and Innovation segment. We provide cutting-edge technologies and systems that keep production lines moving.

Our mission

We partner with our customers to improve their operational reliability and productivity, protect and grow their brands, and stay ahead of industry trends and regulations.

Integrity and compliance

Videojet is firmly committed to building our business with integrity. We are known and respected for dealing honestly and fairly with our investors, suppliers, partners, customers, associates, and competitors.

We believe, with conviction, that our deep commitment to integrity is essential to our success. We define integrity as a practice of honesty, fairness, and empathy in all that we do.

Videojet is committed to providing safe, high-quality, and highly reliable products. We are also committed to reducing reliance on materials that do not comply with RoHS (Restriction of certain Hazardous Substances), and will do so without risk to our customer promise of “uptime peace of mind.”

Veralto Enterprise System

Fueled by Veralto’s Core Values, the Veralto Enterprise System drives the company through a never-ending cycle of change and improvement. Exceptional people develop outstanding plans and execute them using world-class tools to construct sustainable processes, resulting in superior performance. Guiding all efforts is a simple philosophy rooted in four customer-facing priorities: Quality, delivery, cost, and innovation.
Prepared to put our reputation on your line

- **LARGEST**: Field service team in the industry
- **4,000**: Employees in 26 countries
- **400,000**: Printers installed worldwide
- **45**: Years experience in coding and marking innovation
- **196**: Currently held patents
- **10,000**: Cloud connected printers collecting performance data
- **5**: Sample labs covering each major continent
- **10bn**: Products worldwide, coded with Videojet equipment
- **400**: Distributors and OEMs, serving 135 countries
- **16**: PHDs in US supplies development lab

Prepared to put our reputation on your line
What we do

With a full range of coding products, customer application expertise, specialized inks and fluids, advanced software, and a dedicated global service team, we can help you print on virtually every product or package type and substrate.

Innovative in-line printing

Videojet has continually invested in research and development to help solve customers’ printing and coding challenges.

**Continuous Inkjet (CIJ)**

With over 40 years of CIJ development experience, Videojet offers a range of CIJ printers to help meet a variety of needs. This includes breakthrough predictive capabilities with enhanced sensing, and data processing to alert you to potential faults.

**Laser Marking Systems**

Videojet has over 30 years of laser application expertise and a laser portfolio including CO₂, fiber, UV, and other solid-state laser technology. In addition, we offer a comprehensive portfolio of laser accessories to help simplify integration into your production line and maximize the laser’s performance.

**Thermal Inkjet Printers (TIJ)**

Videojet TIJ printers offer an impressive combination of functionality and simplicity in one compact design, making them an ideal solution for a range of coding and marking applications.

**Thermal Transfer Overprinters (TTO)**

Our line of TTO products include a host of class-leading benefits: airless operation, long ribbon lengths, fast print speeds, error prevention features, and simple operator interaction – optimized to meet your application needs.
Case Coding and Labeling

To address a variety of tracking and traceability needs, Videojet offers a range of quality equipment for coding cases, cartons, and shipping containers. This includes high and low resolution ink-based case coding systems – in addition to automatic print and apply labeling systems.

Commercial Graphics and Addressing

Videojet addressing systems offer a range of features to meet a variety of application requirements. Variable data printing systems apply images onto direct mail and other mail pieces at high speeds.

Inks, Ribbons, Parts, and Supplies

Videojet manufactures inks in-house for Videojet, Willett, Marsh, and Wolke branded printers using only high-grade dyes and pigments. Videojet employs strict manufacturing quality control processes for our consumables and replacement parts to deliver the best possible printer and code performance. Similarly, replacement parts are manufactured in an ISO environment with automated test fixtures for many of our mission critical parts.

Digital factory leader

Our printers, software, and data analytics know-how make us an ideal partner for your digital factory development to minimize scrap and rework, while making your changeovers faster and more efficient.

Code Assurance

Videojet offers a range of Code Assurance solutions, from Videojet CLARISUITE™ centralized message management and printing control to code inspection vision systems.

Connectivity

The Videojet software suite can be deployed with Ethernet, Wi-Fi, or cellular connectivity to meet your data security and plant infrastructure needs.

Line management

The VideojetConnect™ portfolio helps improve OEE with real-time fleet visibility, rapid line changeover support, and remote service capabilities.

Track and Trace

Videojet offers an end-to-end, production-floor suite of hardware, software, and services for track and trace applications to help meet regulations and protect against counterfeiting and diversion.
Line uptime peace of mind

With unmatched depth of experience in servicing and maintaining Videojet equipment, Videojet service and support teams help you optimize your coding and marking solutions. Videojet also offers leasing options to keep your production lines outfitted with updated equipment, with predictable, monthly payments and no capital expenditure hurdles.

Largest field service footprint
Quick response times from expertly trained and certified field service professionals.

Service agreements
Tailored packages for your specific service needs with predictable monthly costs.

24x7 technical phone support
Direct access to 24x7x365 world-class trouble-shooting and application solutions.

Digitally-enabled services and other support

Our high-quality printers are complemented by an innovative portfolio of digitally-enabled services that help improve your factory’s line uptime, and help you forget about mundane marking and coding issues.

Videojet LifeCycle Advantage™
Leverage our integrated suite of advanced analytics, remote connectivity, and the largest service footprint in the industry to Maintain, Recover and Improve your printers’ performance.

VideojetConnect™ Remote Service
An innovative cloud-based solution. Real-time information for your staff and Videojet experts to monitor equipment status, troubleshoot issues, and improve long-term performance.*

VideojetConnect Rapid Recover™
Unlock the fastest path to line recovery with advanced automated troubleshooting to quickly determine if a printer failure can be easily repaired or needs to be swapped.

Customer Training
Leverage the tools, techniques, and processed learned in our training programs that are customized for your application, team, and operational challenges.

* Subject to availability in your country.
Sustainability

Videojet is committed to maintain a safe, clean, and healthy environment for our associates and the global communities in which we operate.

**We care**
Commitment to drive sustainability of our environmental and safety programs through continuous improvement by analysis of our goals and targets.

**We adhere**
Adhere to all applicable global legal requirements and other safety/environmental requirements as it relates to environmental aspects.

**We reduce**
Reduce negative impacts to the environment, through the development of techniques to minimize waste and prevent pollution.

**We develop**
Every associate can make a difference! We are committed to attracting, developing, engaging and retaining the best people to help us sustain and build our company.

---

**Our business**
As a global leader in the production identification industry, the role we play in protecting our future is critical, and one we will approach with passion, integrity and trust. We demonstrate this in our policies and procedures, and help solve problems through innovation.

**Our offerings**
We design products with environmentally friendly materials – achieving robust ink performance with low-waste ink cartridges. Videojet is driving our operations to be in alignment with ISO 14001 environmental standards.

**Our associates**
Our work environment fosters associates’ growth and provides the opportunity to be challenged. We drive continuous improvement of safety culture through facility reviews and implementation of improvements.

**Our environment**
We are taking steps to increase our sustainability in every aspect of our business. We are striving to reduce our carbon footprint and minimize our impact on the environment. We are recycling paper, cardboard, plastic, electronic waste, and fluids.

**Our community**
As a responsible corporate partner, we must do what we can to contribute to a sustainable future by developing products and solutions that contribute to better use of energy and less impact on the environment we live in.
Peace of mind comes as standard

Videojet Technologies is a world-leader in the product identification market, providing in-line printing, coding, and marking products, application specific fluids, and product LifeCycle Advantage™.

Our goal is to partner with our customers in the consumer packaged goods, pharmaceutical, and industrial goods industries to improve their productivity, to protect and grow their brands, and to stay ahead of industry trends and regulations. With our customer application experts and technology leadership in Continuous Inkjet (CIJ), Thermal Inkjet (TIJ), Laser Marking, Thermal Transfer Overprinting (TTO), case coding and labeling, and wide array printing, Videojet has more than 400,000 printers installed worldwide.

Our customers rely on Videojet products to print on over ten billion products daily. Customer sales, application, service and training support is provided by direct operations with over 4,000 team members in 26 countries worldwide.

In addition, Videojet’s distribution network includes more than 400 distributors and OEMs, serving 135 countries.

©2023 Videojet Technologies Inc. All rights reserved. Videojet Technologies Inc.’s policy is one of continued product improvement. We reserve the right to alter design and/or specifications without notice.

Part No. SL000706
br-corporate-us-1023
Printed in U.S.A.