



Flexible, customizable  
and upgradeable high  
resolution print system

Inkjet

# 4320 addressing and imaging

 **VIDEOJET**

# High quality inkjet addressing at an affordable price



## Videojet 4320

The 4320 inkjet system is specifically designed to deliver high quality inkjet addressing and imaging at an affordable price. Operating at production speeds, the Videojet 4320 is an ideal product for the mailing, printing and newspaper industries.

## High-resolution and easy-to-use print system

The Videojet 4320 system can easily configure up to 8 inches of print into 4 separate imaging areas of 2 inches each, or combined into a common area with a justified left hand margin. With print resolution up to 600 dpi and expandable printhead configurations from 2 inches to 8 inches, the Videojet 4320 efficiently prints basic 8-line addresses, but can also apply promotional messages, coupons, graphics and spot color.

- 90-degree print capabilities
- Label display and WYSIWYG preview function allow users to see an exact representation of the ink jet imaging before starting production
- Windows® 7-based software

## Flexible, customizable and upgradeable

The 4320 system offers USB data transmission reliable data transfer. Operation is optimized when used with Videojet paper handling equipment, offering unmatched performance in vacuum transport and friction feed technology.

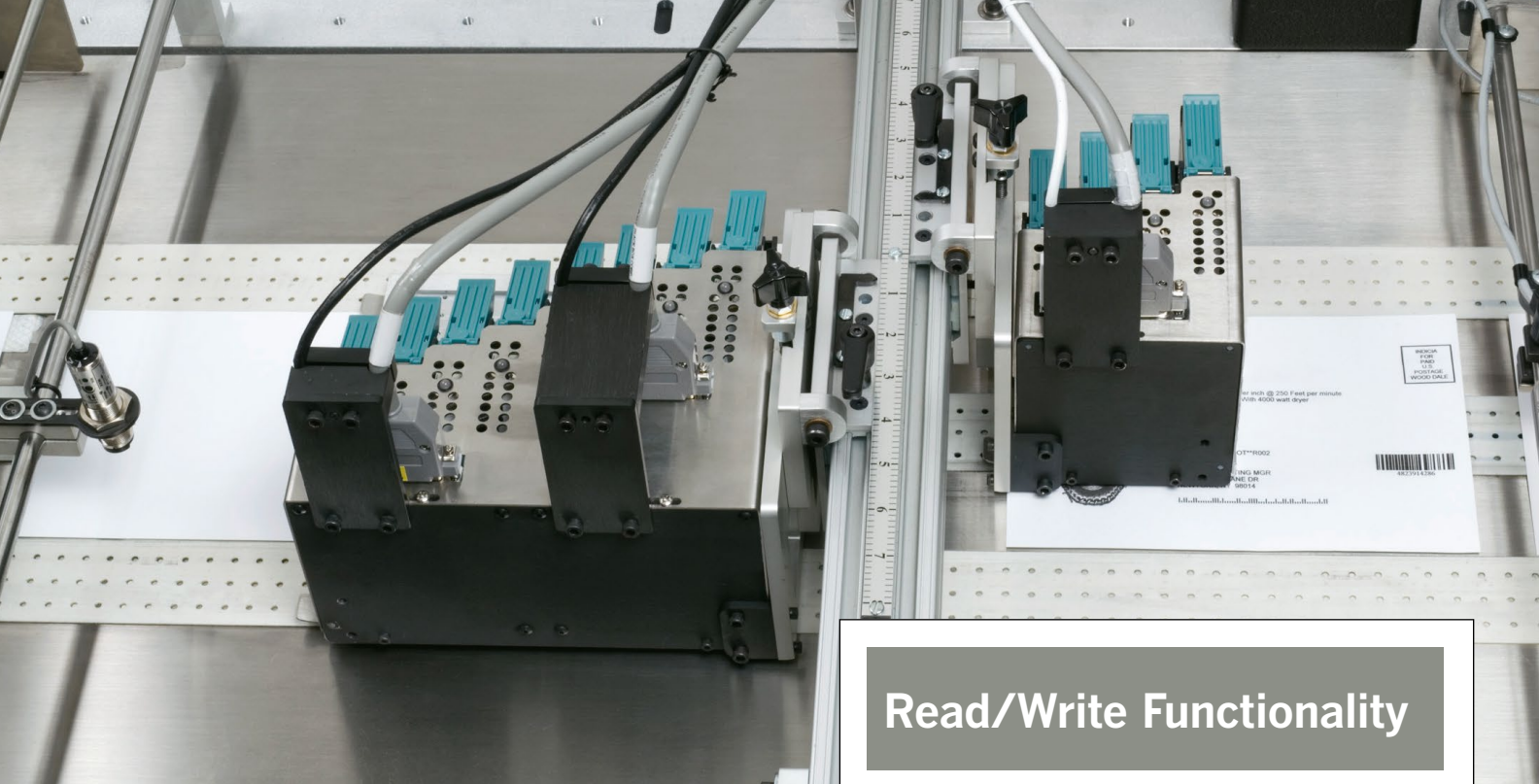
- Can be configured to print directly on webs or add variable data in combination with continuous form laser printers
- Snap-in heads make the system simple to use and maintain

## Reduced running costs and proven HP fluids

Videojet offers HP branded inks for extensive substrate coverage and high quality printing.

- Differentiated inks, such as high optical density solutions, and the proprietary bulk ink delivery system can reduce running costs by 50% or more
- 4320's proven technology incorporates durable and economical HP ink jet cartridges





## Read/Write Functionality

The Read/Write (R/W) process generally begins with pre-printed, personalized inserts being fed into the inserter, each with a unique identifier. That identifier is read by the integrated vision device and sent to the 4320 system. The R/W software tracks the piece through the inserter, performs a database look-up, pulls the appropriate record, and following successful inserting process, prints the matching data on the closed faced envelope with the 4320 imager. If the piece is damaged, rejected, or does not arrive when expected, the 4320 R/W skips that record, writes the miss to a new database and continues with the next piece in the stream.

- Videojet 4320 Read/Write™ system provides the necessary tools to expand the capability of the inserter and to increase the overall value of production
- Can be used with most inserters including Bell & Howell, Buhrs, Pitney Bowes, Inserco and others
- System activates reject gate for misreads, keeping blanks out of the mail stream
- Provides for customized reports that log production, verify fulfillment and identify/rerun unfulfilled pieces

### Powerful Crescendo controller

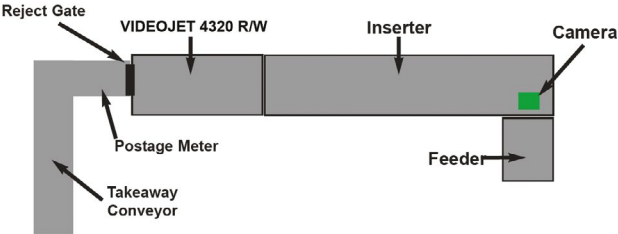
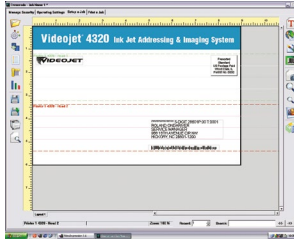
The Videojet Crescendo Controller is a simple to navigate user interface that comes standard with password protected sign-in levels to help ensure the security protection that your customers need.

- Incorporates many features for increased efficiency and improved production quality
- Reduces cross-training for customers using Videojet Crescendo BX printer

### Enhanced I/O control

Features such as vision capabilities (i.e. Read/Write), stacker control and divert gate control make the 4320 ideal for a wide range of applications.

- 4320 systems with enhanced I/O features are performing successfully on production lines worldwide
- Videojet delivers the broadest product knowledge in the industry, supported by an unmatched sales and service organization



Sample inserter with feeder, vision system, JET MAIL III Read/Write, postage meter, and takeaway conveyor layout

