



Career Success Story

Theresa DiCanio

Associate: Theresa DiCanio

Initial Role: Customer Service Representative

Current Role:

Senior Marketing Communications Specialist

Location: Wood Dale, IL USA



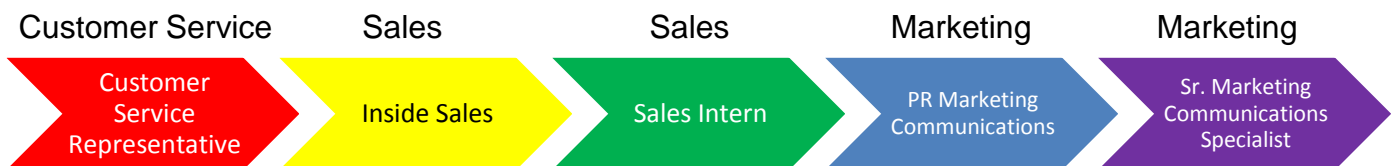
Background

Theresa has been an associate with Videojet for 26 years, joining after graduating from Northern Illinois University. Theresa has remained with Videojet because of the people and their collective effort made to bring the best possible product to market.

Development Plan

While Theresa has had the opportunity to work with almost every aspect of the business, she always aspired to a career in Marketing. During her time as a Sales Intern, Theresa identified that Sales was not a fit for her long term. She took ownership of her development by reaching out to Harlene Henry, Marketing Manager at the time, ultimately leading to a role in Marketing Communications, where she's been ever since.

"If you are helpful to others, they will go out of their way to help you."



Have you reviewed your development plan with your leader this quarter?